



October 27, 2021 Old Town Pizza @ 5:30pm

- Role Call: Amy Hamilton, Holli Wood, Aaron Ornelas and Rachel Maughan
- Introducing New Potential Board Members
- Excuse Potential Board Members for Closed Session:

Closed Session/Board Member Vote:

New Interested Board Members:

- Veronica Wright
- Heather Rohr

Position Assignment:

- President-Amy Hamilton
- VP-Holli Wood (**yes 3**, No)
- Secretary-John Wood (**yes 3**, No)
- UIC- Roles shared between President (scheduling and training) and VP-(confirming payments) (**yes 3**, No)
- Player Agent- Heather Rohr (**yes 3**, No)
- Equipment manager- Aaron Ornelas (**yes 3**, No)
- Sponsorship coordinator- Veronica Wright (**yes 3**, No)
- Fundraising coordinator- Rachel Maughan (**yes 3**, No)

Non-voting positions:

- Field coordinator- Andrew Hamilton (**yes 3**, No)
- Web/media/graphics-John Wood (**yes 3**, No)
- Nor Cal rep- Jerri Ernstrom (**yes 3**, No)

Open Session at pm:

- Financial Update: As of 10/27/2021
 - Bank acct is \$40,939.27
 - Shannon Taluban offered to reduce regular fee to \$150/Month.
- Discuss options for teams picking friends/coaches like soccer vs draft for spring teams

Decided we will offer friend/coach requests during early reg period, John will do FB post, news item on site, Inst post, Email blast from site

- Managers - if you reg early, better chance of “building” your team
- Player draft, if needed, after regular reg
- Discuss the opportunity of a B program
 - No, covered by previous point
- Spring Fees and Opening Registration

- Used player reg numbers from 2019 and 2020 to base cost: cost per player with uniforms, city per player fee, umpire rates need increase to stay current with USA, Norcal..., USA Softball Insurance and reg, chalk, balls, other league fees
- Proposed Prices: \$90 - 6u early \$155 8u, 10u, 12u, 14u early \$175 reg registration, \$195 Late Registration, Motion - Amy, Second - Holli
- Veronica did a booth at Leaman Elementary to get interest for players/coaches
- Candy sales
 - Doing it again, money helps a lot with uniform costs, scholarships...
 - \$40 buyout in place
- Coaches clinic w/Rocklin?
 - Discussed and will do mandatory for new coaches or first time in a division, but not with Rocklin this year
- Equipment update/needs
 - Balls purchased this season \$1848.99. Paid 10/27/21
- Opening Ceremony? Or just do the closing ceremony...tentative date?
 - Staying with just closing, date set at May 13th, Amy checking availability at Foscett
- Umpire Fee Schedule
 - Will increase to stay with the rest of leagues/USA/NorCal and set payment at \$45 for experienced plate and \$25 for experienced field. Sliding scale for new trainees.
 - All Fall Ball umps have been paid, should get check from Norcal to reimburse
- Schedule Dates for Spring
 - Early reg Nov 1-Nov 30 2021
 - Regular reg Dec 1-Dec 31 2021
 - Late reg Jan 1-Jan 8 2022
- Review Sponsorship Levels for 2022

- Veronica to update sponsorship letter on shared document so Holli can export for website upload
- No more COVID discount - go back to reg pricing
- Holli to share list of previous sponsor list with Veronica
- Update the prices on the website - John
- Sponsorships paid by January 23, 2022
- Rachel to follow up with Dick's Sporting Goods about last seasons sponsorship shorts (buckets etc)
- Web/media updates, Marketing updates
 - Domains need renewing - \$23/Year, Just paid renewal for this year
 - New reg signs being made to put up around town, Rachel and Aaron will put out
 - LGSA will participate in Holiday parade with city this year, \$80 entry fee paid (if rained out \$ will stay on credit for future parade ie. July 4th.)
 - Will make new LGSA banner and reg signs to be used during the parade
- Photo dates
 - March 13, 2022
- Review new board member duties and what everyone is working on til next board meeting
 - Umpire In Chief position being dissolved into shared duty for Pres and VP
 - Player Agent - (Holli to share description)
 - Sponsorship coordinator (Holli to share description)
 - Fundraising Coordinator (Holli to share description)
 - New ideas are welcome
 - Quick Quack
 - Jamba Juice
 - Blaze Pizza
- Open Items for Next Meeting: Rebrand colors to be neutral to both HS in Lincoln
 - Proposed colors: black, columbia blue and grey

- Need new Board wear to match
 - T-shirts or tank top
 - Hoodies - pullover or zip up
 - Umpire colors will change from carolina blue to dark gray
 - Need to update artwork for yard signs- John updating/designing
 - Update 10mil coroplast signs with thicker H-signs
- Bylaw update on Board meetings
- Bylaw reads for Secretary
 - Holli proposed verbiage change to include “may be posted on the website in lieu of email”
 - Holli motion Amy second, all in favor
- Next Meeting Date & Location: Dec 3 at 5:30- will be annual Board dinner at Siinos